

VINO CHALLENGE

Get your creative juices flowing, test your team's marketing skills and learn about the qualities of fine wine at the same time. We partner with a wine expert to offer this program.

How Does It Work?

The wine demonstration allows participants to sample wines, learn about the different types of wine and what differentiates them. Following the demonstration, the team will break into smaller groups and will be given the challenge of creating a marketing piece to promote a specific type of wine based on provided demographics. The program will end with fun presentations by each group and judging to announce a winner.

How Do Participants Benefit?

- Build awareness of different types of wine
- Blend differing perspectives
- Engage in friendly competition

2-2½ hours

10-50 participants

Why Choose the Kohler Experiential Learning Center?

The Kohler Experiential Learning Center promotes team building, helping your organization achieve increased success. Because our learning solutions are customized around your organization's needs, you can expect powerful results. Collaborative by nature, our world-class team-building and leadership-development programs will help you and your team discover new ways to work more effectively and efficiently together. Our talented development professionals are experts at facilitating fully inclusive and interactive experiential learning programs designed to increase engagement, improve communication and build trust.